



MBA (General)

Overview of the Course

This Globally recognised traditional MBA award is designed for those with 2 years or more of relevant career experience who want to take their career to greater heights. Two features distinguish our awards from those of other Universities: These are our vocational relevance and internationalism. You will experience a challenging and stimulating intensive course in general management, with an international perspective, to enhance your personal and career development. To facilitate this you will use, share and reflect upon your experiences alongside those of others in your Learning Team.. Broadly the MBA aims to provide you with a thorough grounding in Business Management via integrating the main functional areas through the application of strategic management.

Organization of Studies

The length of the award is two years. The delivery pattern is such that you will study one module at a time following a sequence at the beginning of each academic year. Each module will be delivered for a period of two months divided into the following three periods:

Preparatory period – three weeks

Face-to-face delivery period – two consecutive weekends

Revision & assessment period – three

The research phase runs throughout the whole award. By the end of the taught modules, you will have approved dissertation title and have dissertation mentor designated.

Course Content

Professional & Academic Support Skills

Economics and Marketing

Managing Through Information

Managing Change and Leadership

Business Research Methods

Managing Strategy

Managing Risk

Operations Management

Corporate and Global Strategy

Dissertation