



## **MBA (International)**

### **Overview of the Course**

The MBA (International) is specifically designed for those who want to develop their career in the international arena. You will experience a challenging and stimulating intensive course in general management, with an international perspective, to enhance your personal and career development. To facilitate this you will use, share and reflect upon your experiences alongside those of others in your Learning Team. Broadly the MBA (International) aims to provide you with a thorough grounding in International Management via integrating the main functional areas through the application of strategic management. Your academic development is supported too in your “Professional and Academic Support Skills” Module (PASS) which provides the spine of your award and future success.

### **Organization of Studies**

The length of the award is two years. The delivery pattern is such that you will study one module at a time following a sequence at the beginning of each academic year. Each module will be delivered for a period of two months divided into the following three periods:

Preparatory period – three weeks

Face-to-face delivery period – two consecutive weekends

Revision & assessment period – three

The research phase runs throughout the whole award. By the end of the taught modules, you will have approved dissertation title and have dissertation mentor designated.

### **Course Content**

Professional & Academic Support Skills

Economics and Marketing

Managing Through Information

Managing Change and Leadership

Business Research Methods

Managing Strategy

Managing Risk

International Supply Chain Management

International Study Tour

Dissertation